



BUSINESS ADMINISTRATION MAJOR

Four Year Plan B

For Students who have math preparation at College Algebra or lower.

This is a suggested program guide. It is not to be interpreted as a contract. Changes may occur. Please see your program advisor before you register for courses. updated 6/22

YEAR	FALL	SPRING
First Year	BENV 100 Becoming a Scholar 3 MAT 100 College Algebra 3 Writing Well Competency 3 Elective 4 ECN 141 Principles of Macroeconomics 3 Total 16	Living Well Competency 2-3 Speaking and Listening Competency 3 Electives 7 ECN 142 Principles of Microeconomics 3 Total 15-16
Second Year	BENV 200 Learning in Community 5 Reading the Bible Competency 3 Electives 5 ACT 151 Principles of Accounting 1 3 Total 16	Electives 6 Creative Expression Competency 3 ACT 152 Principles of Accounting 2 3 MAT 115 Business Calculus 3 Total 15
Third Year	Scientific Inquiry Competency 4 Electives 3 MGT 354 Principles of Management 3 MKT 356 Principles of Marketing 3 FIN 366 Principles of Finance 3 Total 16	Exploring the Past Competency 3 BENV 300 Cross-cultural Experience 3 BUS 284 General Statistics 3 Business Elective 3 Course in Concentration 3 Total 15
Fourth Year	BENV 400 Enduring Values 2 Elective 3 FIN 353 Money and Banking 3 Business Elective 3 Course in Concentration 3 Total 14	Religious Understanding Competency 3 Electives 6 MGT 380 Corporate Strategy 3 Course in Concentration 3 Total 15
	Fall Concentration related courses	Spring Concentration related courses
	ACT 352 Government and Not-for-profit Accounting* 3 MKT 325 E-Commerce* 3 MKT 357 Marketing Research* 3 MKT 358 Consumer Behavior* 3 MKT 360 Sales* 3 TEC 369 Intro to Information Systems* 3 FIN 375 Insurance and Risk Management* 3 FIN 376 Property and Casualty Insurance* 3	ACT 343 Intermediate Managerial Accounting* 3 ECN 371 International Trade and Investment* 3 ECN 382 Economic Dev & the Environment* 3 FIN 367 Financial Investments* 3 MGT 355 Production Operations Management* 3 MGT 359 Entrepreneurship* 3 MGT 364 Human Resource Management 3 MKT 362 Advertising* 3 MKT 363 Marketing Management* 3

124 total hours to complete graduation requirements (this includes 2 hours of arts and lecture credit)

*Alternate year courses

Bold face print denotes major course requirement

Note: If Business majors double major in Accounting, Economics, or Marketing courses required in each major count in both majors. Courses chosen as an elective for one major will not count as an elective in the second major.

Note: The Understanding Self and Society and Critical Analysis Competencies are met by the major.