



## BUSINESS ADMINISTRATION MAJOR

### Four Year Plan A

For Students who have math preparation at pre-Calculus or better.

**This is a suggested program guide. It is not to be interpreted as a contract. Changes may occur. Please see your program advisor before you register for courses.** updated 6/22

YEAR	FALL	SPRING
First Year	BENV 100 Becoming a Scholar 3 Writing Well Competency 3 Speaking and Listening Competency 3 <b>ECN 141 Principles of Macroeconomics 3</b> <b>ACT 151 Principles of Accounting 1 3</b> Total 15	Living Well Competency 2-3 Elective 3 <b>ECN 142 Principles of Microeconomics 3</b> <b>ACT 152 Principles of Accounting 2 3</b> <b>MAT 115 Business Calculus 3</b> <b>or MAT 135 Calculus 1 (5)</b> Total 14-17
Second Year	BENV 200 Learning in Community 5 Creative Expression Competency 3 Elective 3 <b>BUS 284 General Statistics 3</b> <b>Business Elective 3</b> Total 17	Reading the Bible Competency 3 Exploring the Past Competency 3 Electives 6 <b>Business Elective 3</b> Total 15
Third Year	Electives 6 <b>MGT 354 Principles of Management 3</b> <b>MKT 356 Principles of Marketing 3</b> <b>FIN 366 Principles of Finance 3</b> Total 15	BENV 300 Cross-cultural Experience 3 Scientific Inquiry Competency 4 Electives 5 <b>Course in Concentration 3</b> Total 15
Fourth Year	BENV 400 Enduring Values 2 Electives 8 <b>FIN 353 Money and Banking 3</b> <b>Course in Concentration 3</b> Total 16	Religious Understanding Competency 3 Electives 6 <b>MGT 380 Corporate Strategy 3</b> <b>Course in Concentration 3</b> Total 15
	<b>Fall Concentration related courses</b>	<b>Spring Concentration related courses</b>
	ACT 352 Government and Not-for-profit Accounting* 3 MKT 325 E-Commerce* 3 MKT 357 Marketing Research* 3 MKT 358 Consumer Behavior* 3 MKT 360 Sales* 3 TEC 369 Intro to Information Systems* 3 FIN 375 Insurance and Risk Management* 3 FIN 376 Property and Casualty Insurance* 3	ACT 343 Intermediate Managerial Accounting* 3 ECN 371 International Trade and Investment* 3 ECN 382 Economic Dev & the Environment* 3 FIN 367 Financial Investments* 3 MGT 355 Production Operations Management* 3 MGT 359 Entrepreneurship* 3 MGT 364 Human Resource Management 3 MKT 362 Advertising* 3 MKT 363 Marketing Management 3

124 total hours to complete graduation requirements (this includes 2 hours of arts and lecture credit)

\*Alternate year courses

Bold face print denotes major course requirement

**Note: If Business majors double major in Accounting, Economics, or Marketing courses required in each major count in both majors.**

**Courses chosen as an elective for one major will not count as an elective in the second major.**

**Note: The Understanding Self and Society and Critical Analysis Competencies are met by the major.**