



BUSINESS ADMINISTRATION MAJOR

Four Year Plan B

For Students who are unsure about major, have math preparation at College Algebra or lower.

This is a suggested program guide. It is not to be interpreted as a contract. Changes may occur. Please see your program advisor before you register for courses. updated 2-3-21

YEAR	FALL	SPRING		
First Year	BENV100 Becoming a Scholar	3	Living Well Competency	2-3
	MAT 100 College Algebra	3	Speaking and Listening Competency	3
	Writing Well Competency	3	Electives	7
	Elective	4	ECN 142 Principles of Microeconomics	3
	ECN 141 Principles of Macroeconomics	3	Total	15-16
	Total	16		
Second Year	BENV200 Learning in Community	5	Electives	6
	Reading the Bible Competency	3	Creative Expression Competency	3
	Electives	5	ACT 152 Principles of Accounting 2	3
	ACT 151 Principles of Accounting 1	3	MAT 115 Business Calculus	3
	Total	16	Total	15
Third Year	Scientific Inquiry Competency	4	Exploring the Past Competency	3
	Electives	3	BENV300 Cross-cultural Experience	3
	MGT 354 Principles of Management	3	BUS 284 General Statistics	3
	MKT 356 Principles of Marketing	3	Business Elective	3
	FIN 366 Principles of Finance	3	Course in Concentration	3
	Total	16	Total	15
Fourth Year	BENV400 Christian Values in a Global Com	2	Religious Understanding Competency	3
	Elective	3	Electives	6
	FIN 353 Money and Banking	3	MGT 380 Corporate Strategy	3
	Business Elective	3	Course in Concentration	3
	Course in Concentration	3	Total	15
	Total	14		
	Fall Concentration related courses	Spring Concentration related courses		
	ACT 352 Government and Not-for-profit Accounting*	3	ACT 343 Intermediate Managerial Accounting*	3
	MKT 325 E-Commerce*	3	ECN 371 International Trade and Investment*	3
	MKT 357 Marketing Research*	3	ECN 382 Economic Dev & the Environment*	3
	MKT 358 Consumer Behavior*	3	FIN 367 Financial Investments*	3
	MKT 360 Sales*	3	MGT 355 Production Operations Management*	3
	TEC 369 Intro to Information Systems*	3	MGT 359 Entrepreneurship*	3
	FIN 375 Insurance and Risk Management*	3	MGT 364 Human Resource Management	3
	FIN 376 Property and Casualty Insurance*	3	MKT 362 Advertising*	3
			MKT 363 Marketing Management*	3

124 total hours to complete graduation requirements (this includes 2 hours of arts and lecture credit)

*Alternate year courses

Bold face print denotes major course requirement

Note: If Business majors double major in Accounting, Economics, or Marketing courses required in each major count in both majors. Courses chosen as an elective for one major will not count as an elective in the second major.

Note: The Understanding Self and Society and Critical Analysis Competencies are met by the major.