



BUSINESS ADMINISTRATION MAJOR

Four Year Plan A

For Students who have math preparation at pre-Calculus or better.

This is a suggested program guide. It is not to be interpreted as a contract. Changes may occur. Please see your program advisor before you register for courses. updated 9/23

YEAR	FALL	SPRING		
First Year	BENV 100 Becoming a Scholar	3	Living Well Competency	2-3
	Writing Well Competency	3	Elective	3
	Speaking and Listening Competency	3	ECN 142 Principles of Microeconomics	3
	ECN 141 Principles of Macroeconomics	3	ACT 152 Principles of Accounting 2	3
	ACT 151 Principles of Accounting 1	3	MAT 115 Business Calculus	3
	Total	15	or MAT 135 Calculus 1 Total	(5) 14-17
Second Year	BENV 200 Learning in Community	5	Reading the Bible Competency	3
	Creative Expression Competency	3	Exploring the Past Competency	3
	Elective	3	Electives	6
	BUS 284 General Statistics	3	Business Elective	3
	Business Elective	3	Total	15
	Total	17		
Third Year	Electives	6	BENV 300 Cross-cultural Experience	3
	MGT 354 Principles of Management	3	Scientific Inquiry Competency	4
	MKT 356 Principles of Marketing	3	Electives	5
	FIN 366 Principles of Finance	3	Course in Concentration	3
	Total	15	Total	15
Fourth Year	BENV 400 Enduring Values Capstone	2	Religious Understanding Competency	3
	Electives	8	Electives	6
	FIN 353 Money and Banking	3	MGT 380 Corporate Strategy	3
	Course in Concentration	3	Course in Concentration	3
	Total	16	Total	15
Fall Concentration related courses		Spring Concentration related courses		
ACT 352 Government and Not-for-profit Accounting*	3	ACT 343 Intermediate Managerial Accounting*	3	
ECN 382 Economic Dev & the Environment*	3	ECN 371 International Trade and Investment*	3	
FIN 375 Insurance and Risk Management*	3	FIN 367 Financial Investments*	3	
FIN 376 Property and Casualty Insurance*	3	MGT 355 Production Operations Management*	3	
MGT 359 Entrepreneurship*	3	MGT 364 Human Resource Management	3	
MKT 358 Consumer Behavior*	3	MKT 325 E-Commerce*	3	
MKT 360 Sales*	3	MKT 357 Marketing Research*	3	
MKT 362 Advertising*	3	MKT 363 Marketing Management	3	
TEC 369 Intro to Information Systems*	3			

124 total hours to complete graduation requirements (this includes 2 hours of arts and lecture credit)

*Alternate year courses

Bold face print denotes major course requirement

Note: If Business majors double major in Accounting, Economics, or Marketing courses required in each major count in both majors. Courses chosen as an elective for one major will not count as an elective in the second major.

Note: The Understanding Self and Society and Critical Analysis Competencies are met by the major.