



## BUSINESS ADMINISTRATION MAJOR

Transfer pathway from Rosedale to Bluffton University

For Students with math preparation at pre-Calculus or better.

**This is a suggested program guide. It is not to be interpreted as a contract. Changes may occur. Please see your program advisor before you register for courses.**

updated 7/19

YEAR	FALL	SPRING
This row courses met at Rosedale	BENV100 Becoming a Scholar 3 Speaking and Listening Competency 3 BENV200 Learning in Community 5 Creative Expression Competency 3	Reading the Bible Competency 3 Religious Understanding Competency 3
If these courses could be offered at Rosedale:	<b>ECN 141 Principles of Macroeconomics 3</b>	<b>ECN 142 Principles of Microeconomics 3</b>
	Maximum from Rosedale = 62 semester hours	
First year at Bluffton	Writing Well Competency 3 Scientific Inquiry Competency 4 <b>ACT 151 Principles of Accounting 1 3</b> <b>BUS 284 General Statistics 3</b> <b>Business Elective 3</b> Total 16	Living Well Competency 2-3 <b>ACT 152 Principles of Accounting 2 3</b> <b>MAT 115 Business Calculus 3</b> <b>or MAT 135 Calculus 1 (5)</b> <b>MGT 354 Principles of Management 3</b> BENV300 Cross-cultural Experience 3 Total 14-17
Second year at Bluffton	<b>MKT 356 Principles of Marketing 3</b> <b>FIN 366 Principles of Finance 3</b> <b>FIN 353 Money and Banking 3</b> Course in <b>Concentration 3</b> BENV400 Christian Values in a Global Com 2-3 Exploring the Past Competency 3 Elective 2 Total 16	<b>Business Elective 3</b> <b>Course in Concentration 3</b> <b>Course in Concentration 3</b> <b>MGT 380 Corporate Strategy 3</b> Elective 3 Total 15
	<b>Fall Concentration related courses</b>	<b>Spring Concentration related courses</b>
	ACT 352 Government and Not-for-profit Accounting* 3 MKT 325 E-Commerce* 3 MKT 357 Marketing Research* 3 MKT 358 Consumer Behavior* 3 MKT 360 Sales* 3 TEC 369 Intro to Information Systems* 3 FIN 375 Insurance and Risk Management* 3 FIN 376 Property and Casualty Insurance* 3	ACT 343 Intermediate Managerial Accounting* 3 ECN 371 International Trade and Investment* 3 ECN 382 Economic Dev & the Environment* 3 FIN 367 Financial Investments* 3 MGT 355 Production Operations Management* 3 MGT 359 Entrepreneurship* 3 MGT 364 Human Resource Management 3 MKT 362 Advertising* 3 MKT 363 Marketing Management 3

124 total hours to complete graduation requirements (this includes 2 hours of arts and lecture credit)

\*Alternate year courses

Bold face print denotes major course requirement

**Note: If Business majors double major in Accounting, Economics, or Marketing courses required in each major count in both majors. Courses chosen as an elective for one major will not count as an elective in the second major.**